

REALITY OF THE FACTORS AFFECTING THE OPERATION EFFICIENCY BETWEEN THE YOUTH UNION MANAGEMENT INTER - BRANCH AND THE SPORTS MANAGEMENT SUBJECT IN IMPLEMENTING THE TASK OF TRAINING BACHELORS OF SPORTS MANAGEMENT

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Abstract:

Using the methods of regular scientific research, the article focuses on analysing factors affecting the operation efficiency between the youth union management inter -branch and the sports management subject in implementing the task of training bachelors of sports management. Research results will be an important basis for selecting solutions to improve the study results and training for students in Sports Management major.

Key words: Operation efficiency, sports managements, training task...

INTRODUCTION

The youth union management inter-branch is an organization placed directly under the Youth Union of Bac Ninh Sport University. Because of the new establishment, the experiences and results of the operation of the youth union management inter-branch are still limited in comparing with other inter-branch in the school. One of the reasons leading to the above situation is due to the coordination between the management inter-branch and the Sports Management subject is not often and closely, resulting in low performance. The assessment of the actual factors affecting the efficiency of coordination between the youth union management inter-branch and the Sports Management subject will be an important basis in finding solutions to improve the quality of studying and training of students in Sports Management major.

RESEARCH METHODS

Methods used in the research progress as below: Analyzing and synthesizing Materials; Interviews; pedagogical observation; Mathematical statistics.

RESULTS AND DISCUSSION

1. Reality of the demands of student in Sports Management major to participate in the Union's activities - Bac Ninh Sport University

To assess the current demands for participation in Union's activities of Sports Management students, we conducted interviews with 47 Union members - students of Sports Management major. The results are presented in Table 1.

Table 1 shows that: The demand for participating in Union's activities of student is very high (95.74% is very necessary), especially 100% of student considered that participation of Party activities is necessary).

2. Reality of the operation efficiency between the youth union management inter-branch and the sports management subject

In order to assess more accurately the operation efficiency between the youth union management inter-branch and the sports management subject, we evaluated the reality of some activities which have been implemented by the inter-branch together with the subject. Results are presented in Table 2.

The results of Table 2 show that there has been a coordination between the Management Inter-branch and the Sports Management subject in organizing Union's activities for Sports Management students. However, the coordination is not regular and not close, the number of meetings and exchanging times is

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Table 1. Demands to participate in Union's activities of students in Sport management major - Bac Ninh Sport University (n = 47)

No.	Content	n	%
Demand for participating in Union's activities			
1	Extremely necessary	45	95.74
2	Necessary	2	4.26
3	Unnecessary	0	0
Volunteer activities			
4	Inside University	38	80.85
5	Outside University	26	55.31
Sports competitive activities			
6	Inside University	40	85.11
7	Outside University	25	53.19
Cultural exchanging and competing activities			
8	Culture and Arts competitions in and out of university	41	87.23
9	Exchanging, performing Culture and Arts in and out of university	13	27.65
Humanitarian activities for the community			
10	Blood donation	30	63.82
11	Return favours	19	40.42
Joining clubs			
11	Science Research Club	13	27.65
12	Cultural and sports clubs (guitar, drum, musical dance, hiphop, soccer ...).	23	48.93
Storming and other social work		22	46.81

Table 2. Reality of some activities between the management inter-branch and the Sports Management subject

No.	Content of activities	Amount (day/month)
1	Organize meetings and dialogues between Academic Advisory Committee and students in sport management	0
2	Organize meetings, dialogues between leaders of the Union with students in sport management	0
3	Cooperate in organizing (in introducing the Executive Committee and the title of Secretary and Deputy Secretary)	0
4	Organize work exchanging between the subject, faculty with the Management Inter-Branch	1
5	Cooperate in guiding students of Sports Management in the Union's work (volunteering, performing arts, sports...)	1

too little and formal. This leads to the low efficiency and quality of activities compared with the requirements set.

3. Reality of the Union's staffs and facilities, serving students in Sport management major to participate in the Union's work at Bac Ninh Sport University

In order to assess the actual situation of the facilities, equipments, tools for the activities of the Management Inter-branch, we conduct statistics on the system of facilities serving the

Union's activities of students in Sports Management major. Specific results are presented in Table 3.

The results of Table 3 show that:

About the human factors: 100% Management Inter-branch staffs have other jobs, there's no specialized staff. This is one of the main reasons leading to the low operation efficiency between the youth union management inter-branch and the sports management subject that does not meet the requirements set.

Table 3. Reality of the Union's staffs and facilities, serving students in Sport management major to participate in the Union's work at Bac Ninh Sport University

Order	Content	2009-2012	Quality	2013-2016	Quality
I	Human factors				
1	Staffs that have other jobs	0	-	0	-
2	Plurality staffs	7	well	7	well
II	Locations for service, organization, Union's activities				
1	Locations for fixed activities	0	Short	0	Short
2	Locations for mobile activities	1	well	2	well
III	Service equipment				
1	Equipment related to sports and physical (number of facilities, equipment).	18	Good	22	Good
2	Equipment related to Culture - Arts (Number of props and instruments for performance training).	0	Short	1	Average
IV	Equipment and technology support				
1	Sound system: speakers, radios, microphones.	2	Average	4	Well
2	Common lighting system	2	Good	2	Good
3	Electronic color lighting system	0	Short	0	Short
4	Electronic technology (projector, recorder, camera ...).	2	Good	3	well

Locations for service, organization, activities and service equipment: In the last 3 years, facilities, tools, equipment serving the operation of the Management Inter-branch have received attention and help from the other units in the University (facilities, equipment for sports activities is quite adequate with quality assurance). But there are still some limitations such as: the places for Union's activities are still lacking in the number and have poor quality; equipments, sound system for cultural activities are lacking.

Equipment and technology support: With the attention of the Party Committee, school-board and the school's Youth Union Executive Committee, there has been investment in facilities for student activities (guitar and organ for the school's culture and art team, create condition for the team to practice 2 times/per week at the Union's office). But it is mainly serving for celebrations and big anniversaries, not really serving the spiritual needs of students in the field of culture and art. The equipments for cultural activities are not guaranteed, no musical instruments, no sound and lighting, only ensure the minimum conditions so the quality of such activities are not guaranteed.

CONCLUSION

The results of the study have assessed the reality of some factors affecting the operation efficiency between the Youth Union Inter-branch and the Sports Management subject. The demand to participate in the Union's activities of students in Sports management major is very high. However, the operation efficiency between the Youth Union Inter-branch and the Sports Management subject still revealed many limitations such as: Work exchanging are not regular; There is no coordination in organizational consolidation; Locations for Union's activities are lacking in number and have poor quality.

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