

SOLUTIONS FOR SUSTAINABLE PHYSICAL EDUCATION AND MASS SPORTS DEVELOPMENT IN RURAL AREA OF VIETNAM

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Abstract:

Strengthening the physical training and sports movement in rural areas, is one of the regular tasks of the physical training and sports sector and relevant departments as well as sport activities in rural areas which come from the needs and conditions of each local and region. By regular scientific research methods and from the approach basis, we have assessed the situation and proposed organizational models and solutions for sustainable physical education and mass sports development in rural Vietnam.

Keywords: Physical education and sports, rural area, model, solution.

INTRODUCTION

The Politburo's Resolution 08-NQ / TW, dated December 1, 2011, also affirmed "... mobilizing and attracting a large number of people to participate in physical training and sports activities, creating favorable conditions for development, diversify forms of organizing physical training and sport activities at the grassroots ... ". Resolution 26-NQ / TW, dated August 5, 2008 of the Central Executive Committee (Session X) on agriculture, farmers and rural areas, mentioned to improve the material and spiritual life of farmers, people in rural areas, especially in disadvantaged areas. Accordingly, our country's physical training and sport centers needs to actively contribute to the implementation of the task of fostering and developing human resources for the cause of industrialization and rural modernization, contributing to the comprehensive development of Vietnamese people, especially the younger generation in rural areas about health, fitness and intellectual, ethical and lifestyle qualities to participate in the new division of labor. Developing sports and physical education in the spirit of Resolution of the 11th National Congress of the Party needs to be strongly oriented towards the basis and masses of all classes and ages. Assessing the development of physical education and sports and finding out solutions to develop the sports

movement in rural areas is a matter of scientific and practical significance.

RESEARCH METHODS

The research uses the following research methods: Method of analyzing and synthesizing documents, method of interviewing seminars and statistical mathematics method.

RESULTS AND DISCUSSION

1. Actual situation of sports development in rural Vietnam

By the method of researching sociology, interviewing the managers of the sports movement and the people, we have identified the real situation of the sports movement in rural Vietnam. The results show that the sports and movement movement is developing widely, with a variety of diverse activities associated with cultural activities, tourism, festivals in the locality ... The sport movements has received the concern from Party committees, authorities and especially the people's awareness. However, there are still many challenges and difficulties to develop mass sports in rural areas such as: The organizational structure is not uniform; Facilities and training conditions; Specialized cadres and guides are both weak and in lack and often fluctuate; funding for public sports activities is still limited From there, it is necessary to build effective solutions, policies and models of sports activities.

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2. Basic solutions for sustainable physical education and sports development in rural areas

In the research process, based on the general analysis of documents and exchanges with experts, we've selected and proposed solutions for sustainable physical education and sports development in rural areas (with over 80% of the opinions at the important level or higher):

Solution 1: Enhance the leadership of the Party Committees at all levels and government

Solution purpose: To enhance the leading and directing role of Party Committees at all levels - Government in sport and physical training in communes. Strengthen the direction, inspection and supervision of physical training and sports movements in all classes of people at basis levels.

Content of the solution:

Strengthen the leadership attention of the Party committees and the authorities on physical training and sports activities to promote the sports movement based on social welfare.

Organize the implementation of Directives and Resolutions of Party Committees at all levels, decisions and plans of authorities at all levels. At the same time, regularly check, urge and reward the movement in time. In the summation meeting of sports activities of the communes, there is a part of assessing the sports activities in general and the sports training movement based on social welfare in particular. In each specific period and time, the Party committee and the authorities listened to reports on physical training and sport activities based on social welfare, discussed and issued a resolution to develop the physical training movement in general and physical training and sports movements based on social welfare in particular. Directing the development planning of physical training and sport movements based on social welfare of the district and town, in each period and time. Regularly launch, organize training activities, competitions and organize a review of experience.

Constantly improve the political and ideological education for the staffs, guides, coaches, members of sports clubs.

Solution 2: Develop policy mechanism to support the development of basic physical training and sports in rural areas

Solution purpose: Create conditions for organizations and individuals to support basic physical training and sports.

Content of the solution:

- Create fund for the conservation and development of intangible cultural heritages which are traditional sports and physical exercises;

- Develop mechanisms, policies and plans for training human resources for cultural and sports officials of commune; Develop incentive mechanisms and policies to motivate and set examples of typical organizations and individuals in rural physical activity and exercise;

- Building budget sources for the development of physical training and sports: The commune implements the mechanism of the state and people work together. Budget for villages, residential areas contributed by people and organizations, for the "special circumstances" areas, ethnic minority areas still facing difficulties, the state budget shall support the basic construction and invest in specialized equipment for traditional culture activities. Economic and social organizations, businesses and individuals are encouraged to sponsor, support, and contribute funds to build and maintain the traditional culture and non-business activities.

- The source of funding for construction of commune-level cultural and traditional works shall be provided with basic construction fund one time with the funding from the local budget according to the approved project contents.

- Tax priority is given to businesses investing in entertainment, cultural and sport constructions in service of the community in association with creating jobs for the community; Will not collect or reduce the collection of taxes, fees and charges in some cultural and sports areas.

- Develop mechanisms and policies on socialization, encourage organizations and individuals to invest and contribute resources for cultural sports activities; Encourage the construction

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of traditional sports works and the production and sales of sports equipment and tools;

- Raise fund mainly from socialization and other sources from villages: Support of enterprises in the locality; Social organizations and individuals inside and outside the locality; Central's Programs; Contributions of the people; State support to disadvantaged areas

Solution 3: Propagating the position, role and benefits of physical training and sports on people's health and life

- *Purpose:* To raise the public's awareness about the effect of physical training and sports, thereby building a mass sports movement - the whole people practice sports.

- *Requirement:* Must mobilize the participation of the entire commune-level political apparatus, and at the same time coordinate with social organizations and mass organizations to organize propaganda to each village and people.

- *Content of the solution:*

Each level of party committees and basis administrations must direct the promotion of propaganda, explanation and persuasion through reality and many vivid forms so that people, party committees and authorities are fully aware of the benefits and role of physical training and sports to contribute to improving health, ethical education, personality, lifestyle and building cultural and spiritual life; building a great block of unity among the people, meeting the requirements of improving the quality of human resources to implement industrialization and modernization. Integrate with the communication programs of related departments, agencies and unions and use many information channels to propagate

- Combine the campaign "All people exercise their body in the example of the great Uncle Ho" with the movement "All people unite to build cultural life" and build a new rural area;

Solution 4: Establish a coordination mechanism between State management agency and State management agency, between state agency and social organizations and enterprises to develop sports culture.

Purpose: Encourage joint ventures and

cooperations between economic sectors and public non-business units to effectively exploit and use the traditional culture works in the countryside.

Content of the solution: Department of Culture, Sports and Tourism in collaboration with Department of Natural Resources and Environment and related agencies develop specific plans on land fund for culture and sports in villages suitable for each period.

Solution 5: Strengthen socialization; cooperate, exploit the potentials and resources for the sports and physical education movement

Purpose: Expand the method of joint venture with partners and businesses in providing various types of physical training and sports training services based on social welfare for people. Expand funding sources for investment, maintenance and development of commune sports and physical training.

Content of the solution:

Promote socialization, expand organizational forms of activities and own benefits from cultural and sport service activities; Ensure a reasonable structure and rate of investment in the activities of socializing investment in material facilities and equipment between the state and the people; between province, district and branches;

Organize the use of state budget allocations effectively; strengthen coordination, create mechanisms, encourage the use of facilities of agencies (if there is any) in the town to organize training and competitions, mobilizing communal organizations associations and individuals to invest and sponsor sports activities and sports competitions.

The coordinating perform units:

Propose the provincial People's Committee, the People's Committee of district and town to direct the implementation of resolutions on socialization for key commune officials; Party Committees, People's Council and People's Committees of communes shall implement this plan; Social clubs and centers of culture and sports implement socialization methods in the area.

Solution 6. Strengthen the training of officials and collaborators of sports and physical education

Purpose: Foster knowledge, arrange officials and the network of sports tour guides, consolidate the organization, apparatus and work of the physical training and sports officials for the commune-level Culture and Sports Center; develop the network of tour guides and collaborators with basic professional physical training skills.

Content of the solution:

Arrange sports officials of the commune level to actively organize training, learning and fostering to raise the professional qualifications of the staff of coaches, tour guides and sports collaborators. Annually, there are plans to select and send participants to professional training, fostering courses, guides and referees organized by districts, towns, provinces or the General Department of Sports and Physical Training. Promptly reward individuals with many achievements; arrange, use officials, guides, sports collaborators in accordance with professional qualifications.

Striving that during the time ahead, each commune and ward has a developed physical education and sports movement and has 1 official specialized in physical training and sports or a collaborator capable of organizing physical training, striving for implementation throughout the province.

The coordinating perform units:

Propose district and commune People's Committees to issue decisions on criteria of physical training and sport collaborators at grassroots level. Center of Culture - Sports or Sports Club of commune level organizes, implements, sends people to attend training courses for professional sports and physical training.

CONCLUSION

Over the past years, along with the achievements of the renovation process, the sports and physical movement of the masses, including the rural areas, have seen remarkable development and progress. In addition to the achieved results, basic physical training and sports activities in the country, especially in rural, mountainous and

remote areas, still face many difficulties; The movement of rural sports is not extensive, unsustainable, heavy on superficial activities, not really interested in the interests of people in sports activities. The research results have identified basic solutions for sustainable sports development in rural areas, including solutions: Solution 1: Enhance the leadership of the Party Committees at all levels and government; Solution 2: Develop policy mechanism to support the development of basic physical training and sports in rural areas; Solution 3: Propagating the position, role and benefits of physical training and sports on people's health and life; Solution 4. Establish a coordination mechanism between State management agency and State management agency, between state agency and social organizations and enterprises to develop sports culture; Solution 5: Strengthen socialization; cooperate, exploit the potentials and resources for the sports and physical education movement; Solution 6. Strengthen the training of officials and collaborators of sports and physical education.

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